Join Our Free CETA Webinar: How To Find A Business Partner In Canada – 11 June, 16h (CET)

Subtitle

Are you a European SME interested in expanding to Canada? Could your product benefit from the tariff reductions brought about by the free trade agreement (CETA) between the EU and Canada? Do you need help navigating CETA to understand what it can do for your business?

Following the success of the first CETA Webinar on How to Export to Canada And Benefit From CETA (hyperlink to https://www.youtube.com/watch?v=TGYGZPV4WRk&list=PL5xow6AnVR0sHTmwTTRqEd5ayKoxvy1 pj), the EU Delegation to Canada invites you to its second CETA Webinar on How To Find A Business Partner In Canada. Click HERE to register for our free webinar! (HYPERLINK to https://register.gotowebinar.com/register/4503008496990365709)

Text

With over 40 billion euros of exports per year, Canada is a major market for European goods. Trade between Canada and the European Union has greatly benefitted from CETA, and the agreement will be key as European and Canadian companies strive to relaunch their activities after the COVID standstill.

This seminar, hosted in the context of the CETA Market Access Programme, is the second in a series geared towards supporting EU business access into the Canadian market under the framework of CETA, enhancing free trade between the EU and Canada since its provisional implementation.

Join **Ms. Pernille Fischer**, CEO and Founder of Kisserup International Trade Roots, as she presents:

- An introduction to Canada's economy at the federal and provincial levels;
- The existing EU-Canada relationship;
- A brief foray into Canadian business culture and a step-by-step process on how to find a business partner in Canada;
- A hands-on approach to operating in Canada, including visa procedures, labour mobility requirements, legal and logistical steps to merging with or acquisition of Canadian companies;
- And much more…

Register now by clicking on this link ! (HYPERLINK to https://register.gotowebinar.com/register/4503008496990365709)